

Design for Script

Task 1 - Designers Grid

Scene	Location/Sets	Year	Action	Graphics	Design Notes	Props	Page Number
Scene 1/ Cold Open	GROCERY STORE	DAY 1	Shopping in the grocery store. 'Carli pushes a shiny shopping cart'.	Shiny trolley. Trolley handle including the logo for Diamond Foods. Should also include their website and should be the colours of the store/logo. Black and green?	Shiny trolley, hand rail bar with advertisement of the store.	Shopping trolley/trolley handle	1
Scene 1/ Cold Open	GROCERY STORE	DAY 1	Carli: 'Guys! They've got a cappuccino stand!'	Black and green logo. Diamond shape?	Basic cappuccino stands, cups stacked up to one side, touch screen monitor in the centre of the machine.	Cappuccino stand	1
Scene 1/ Cold Open	GROCERY STORE	DAY 1	'Will holds up a cereal box'	Space themed cereal. Blue background with cartoon yellow stars.	Fun packaging, to attract children. Bright colours. Reds, purples, yellow and blue. A	Cereal box (Frosted Mini Wheats/ Generic O's)	2

				Yellow/orange gradient lettering. Planets should have faces.	cheap version of the cereal.		
Scene 1/ Cold Open	GROCERY STORE	DAY 1	Carli puts the cereal back, then pulls up to a check-out stand	Bright colours. Made up magazine names.	Attractive adverts, scratch cards, bright magazines.	Check-out stand ('Bargain buys', cards, coupons, brown paper bags, newspapers)	2
Scene 1/ Cold Open	GROCERY STORE	DAY 1	'Carli smiles at the man, handing a card to the check-out girl.'	Black bar along the back, fake number on the front and Carli's signature.	Carli's signatures on the reverse of the cards.	Credit/debit card	2
Scene 1/ Cold Open	GROCERY STORE	DAY 1	'Hang on. I think I have a coupon.'	Barcodes, black and white with the stores logo.	Expiration date, barcode on the reverse.	Coupons	3
Scene 1/ Cold Open	GROCERY STORE	DAY 1	'Carli comes up empty handed except for loose candy.'	N/A	Old candy, no wrappers, sticky and dirty	Loose candy	3
Scene 1/ Cold Open	GROCERY STORE	DAY 1	'Why don't you take out the hungry man dinners?'	Red box with black, bold lettering.	A ready meal. 'Hungry Man Dinners' in black bold lettering, outlined in white on a red box.	'Hungry Man Dinners'	3
Scene 1/ Cold Open	GROCERY STORE	DAY 1	'Piece of cake!'	N/A	Carli is trying to leave unnecessary shopping behind,	Piece of cake	4

					so she suggests leaving a slice of cake behind.		
Scene 1/ Cold Open	GROCERY STORE	DAY 1	'You sure? Just bread and toothpaste?'	Fake brand in a paper bag.	N/A	Bread	4
Scene 1/ Cold Open	GROCERY STORE	DAY 1	'You sure? Just bread and toothpaste?'	Fake brand name.	Red, blue, white. Clean, minimal colours on the packaging.	Toothpaste	4

Act One – Scene A

Carli's Kitchen/ Living Room

Scene	Location/Sets	Year	Action	Graphics	Design Notes	Props	Pages
Scene A/2	CARLI'S KITCHEN	DAY 2	Kitchen is decorated with flea market finds. No two mugs or plates are the same. Mismatched chairs, eclectic and cosy.	Hand written labels with ribbons around the lid of the jars. Ceramic mugs that don't match. Wooden table and chairs with handmade customised cushions on the seat.	Colour schemes: oranges, purples, greens. Patchwork throws? Photo frames, mugs, chipped plates and lots of jars.	Jars, mismatched mug and plates, patchwork throws, photo frames, wooden table and chairs, chipped crockery, clutter everywhere, earthy colours with purples and greens.	5
Scene A/2	CARLI'S KITCHEN	DAY 2	'Can you sign my homework, Mom? We had	Paper with handwritten notes.	A piece of paper for Carli to sign	Piece of paper.	5

			to do a family tree.'				
Scene A/2	CARLI'S KITCHEN	DAY 2	'Scott enters in a football jacket, a backpack over his shoulder. He grabs his lunch form the fridge.'	N/A	Green, black and red football jacket, grey backpack.	Football jacket, backpack and lunch from the fridge.	6
Scene A/2	CARLI'S LIVING ROOM	DAY 2	'Scott head out into the living room.'	Lots of 'shabby chic' photo frames. Big, old tapestry style rug.	Burgundy sofa, oranges purples and reds. Patchwork throws.	Burgundy sofa, laminate flooring, a giant rug, lots of family photos, clutter.	7
Scene A/2	CARLI'S LIVING ROOM	DAY 2	'Now go hide in your room.' Carli's brother, Nick (33), has his own room in the house. I'd imagine this to be messy, covered in 'things'. Lots of mess, guitars and posters.	N/A	Dark room, very untidy.	Guitars, posters, messy, clothes everywhere.	11

Act One – Scene B

Diamond Foods

Scene	Location/ Sets	Year	Action	Graphics	Design Notes	Props	Page
Scene B	Diamond Foods	DAY 2 (afternoon)	'The cappuccino cart is set up with a few tables and chairs'	Printed black and green logo on the take away coffee cups.	Everything should be very basic, plain tables and chairs, cappuccino stand should be quite dull. Bright, artificial lights.	Basic tables and chairs, cappuccino stand with flimsy cups	14
Scene B	Diamond Foods	DAY 2 (afternoon)	'The woman smiles politely then goes back to her magazine.'	Bright colours and fake names for the magazines. Perhaps a play on words with real life magazines.	'Top celebrity gossip', bright colours	Magazine	14
Scene B	Diamond Foods	DAY 2 (afternoon)	'Stuart takes some paperwork from a brief case'	N/A	Worn, tan coloured briefcase with papers sticking out of the top.	Brief case, scraps of paper	15
Scene B	Diamond Foods	DAY 2 (afternoon)	'He indicates a cheesy 'Parisian'	Black, bold and italic writing for the front of	Red and cream stripy awning with bold,	Green and black or green and cream	19

			awning being erected nearby'	the store – 'Diamond Foods'.	black, italic lettering. The café is more like a take-out counter.	striped awning. Fabric? With bold, italic black letting saying 'Diamond Foods'.	
Scene B	Diamond Foods	DAY 2 (afternoon)	'Uniform's a cotton-poly blend'	N/A	Purple, white apron, black tights and white hat.	Shirt, skirt, tights, hat and apron.	20

Act One – Scene C

Diamond Foods, A few hours later

Scene	Location/ Sets	Year	Action	Graphics	Design Notes	Props	Page
Scene C	Diamond foods	DAY 2 (a few hours later)	The café display case stands in front of the computerised register.	Little hand-written price tags.	All glass with 4 shelves.	Café display case	21
Scene C	Diamond foods	DAY 2 (a few hours later)	'He hands Carli a huge manual'	Printed in black white.	A thick book with instructions for the cash register.	A huge book. Lots of writing, black and white cover.	22

Scene C	Diamond foods	DAY 2 (a few hours later)	'So...my sandwich?'		Sandwich in a plastic carton with a hand-written price tag.	Sandwich	23
Scene C	Diamond foods	DAY 2 (a few hours later)	'The turkeys pretty good, but this blue cheese here frankly smells like feet.'	Make these shiny and bigger than usual, in case the camera makes them look smaller. We need to know what they are.	Big chunks of blue cheese, turkey and prosciutto. These could be made from papier Mache.	Chunks of blue cheese, turkey and prosciutto.	24
Scene C	Diamond Foods	DAY 2 (a few hours later)	'Carli winks and sashays over to the register, tapping the screen happily.'	Sound effects when the till opens, digital display showing the total price.	Digital display, barcode scanner.	Cash register. Notes stuck to it. Piece falling apart with tape holding it together.	25

Act Two – Scene D

Diamond Foods – Continuous

Scene	Location/ Sets	Year	Action	Graphics	Design Notes	Props	Page
Scene C	Diamond Foods	DAY 3	'Carli quickly pulls a bill out of her bra and	Black and white.	Long white till paper with printed receipt.	A bill	27

			slaps it on the register.'				
Scene C	Diamond Foods	DAY 3	'Angle on: Scott grabbing a bag of chips off a shelf, as Carli storms up.'	Bright colours. Fake brand name.	Bright colours, shiny and attractive packaging.	Bag of crisps.	27

Act Two – Scene E

Kitchen/ Living Room – Later

Scene	Location/ Sets	Year	Action	Graphics	Design Notes	Props	Page
Scene E	Kitchen	Day 3 (later)	'Nick sits on a stool putting a new string on an electric guitar.'	Black guitar. Could have yellow and orange flames painted on the body.	Black electric guitar, new strings, old strings.	Black electric guitar, new and old strings.	31
Scene E	Kitchen	Day 3 (later)	'Nick goes to the fridge and digs out a bottle.'	Vintage look, with italic writing.	Bottle of wine with white label.	Bottle of wine	31
Scene E	Living room	Day 3 (later)	'Carli pushes Scott down on the couch.'	N/A	Patchwork sofa.	Sofa	33

Act Two – Scene H

Diamond Foods

Scene	Location/ Sets	Year	Action	Graphics	Design Notes	Props	Page
Scene H	Diamond Foods	DAY 3 (later)	'Carli shows off the mini skirt she's created out of her formerly baggy uniform pants.'	N/A	Purple pants/ mini skirt and white blouse	Mini skirt, pants and white shirt.	40
Scene H	Diamond Foods	DAY 3 (later)	N/A	[DRESSING PROP]	Napkins and cups with the logo of Diamond Foods	Sandwiches, cups, cutlery, napkins	40

TAG

KITCHEN

Scene H	Kitchen	Day 3 (night)	'Nick puts pizza boxes in the trash.'	Logo of a pizza place.	Brown, greasy box with the logo of the pizza place printed on top.	Pizza box.	49
Scene H	Kitchen	Day 3 (night)	'The 'tree' has grown into a huge knot of intersecting branches that sprawl onto other sheets of paper.'	Family tree that looks handmade. Childs writing, splodges of ink	Ink splattered on the paper, intersecting branches everywhere.	Family tree on paper.	49

